

## BHC Boyle Heights Steering Committee 8/26/2014

### Agenda

1. Welcome and introductions
2. CEC reflection on training and presentation of leaders
3. Presentation of YEC Reps
4. Dialogue around General Assembly Framework
5. Vote of General Assembly—Consolidated or Staggered
6. ActiveArte Presentation

Juan will give recap of YEC reps—what's taken place, what's happening

-two Saturdays ago, we have the steering committee reps come join us here at the hub, had 4 hour meeting, had some bonding activities, find out strengths, and figured out what their strengths were—reading, writing, advocacy, etc. and get to know each other

-Stephanie, Marleen, Maya, Kathy

Dialogue around GA framework

-Susana Bonis

-in terms of GA, this is an opportunity for collaborative to reach out to community to inform them of our work and participate in our work

-usually 4 a year

-had a break, now we want to continue them regularly

-want to be on same page on what they are

-reflect on diff roles of the community

-role of GA is important

-had convo in July with the collaborative where discussed general assembly

-what is purpose, elements we should incorporate

-one suggestion: create a framework for GA—guiding principles because GA isn't just one thing. Have some ideas that guide GA

-try to collect all responses and draft document of guiding principles

-that is the handout you have (BHC GEN ASSEMBLIES)

-idea with document, we want to get some reactions to proposed framework

-what are your thoughts? Ideas to contribute

-this is first draft, looking for feedback

Reactions to GA Framework Document

-looks good

-there should be multilingual in terms of guiding principles

-123 purpose statements—seems ambitious for someone to do all three of them at the same GA unless you are splitting out groups to achieve these purposes....trying to get people up to speed and getting to learning level everyone else is and to also engage system leaders....to do this in one GA would be really ambitious

-correct language of this, guiding principles for other GAs, not meant for just one

-want to be purposeful for community members

-this just outlines in general what GAs are...guide for the future

-just framework, will talk about each assembly coming up

-must be intentional that we say its multilingual

Motion to vote to endorse document

- put to a vote
- approve framework for GA

Vote:

Gradients of Agreement

5 Gradients:

- |  |            |
|--|------------|
| -endorsement                               | (majority) |
| -endorsement with reservation              | (none)     |
| -Abstain                                   | (none)     |
| -formal disagreement, but can move forward | (none)     |
| -can't go forward                          | (none)     |

Coming Assemblies

- 4 GAs this year
- workgroups planning GA
- we have a tight timeline for GAs
- one in September, October, and November (Saldate already counts as one)
- getting close together in terms of dates
- suggestion made to consider maybe consolidating general assembly
- presenting BHC BH in general to community
- consolidate because is it feasible to do three more events with the resources we have?
- should we stagger assemblies?

October 18<sup>th</sup>

- GA
- here at wellness center in auditorium
- try to line it with academic calendar
- lots of activity around school calendar takes place
- school board votes on budget in June
- want to get community members involved and get ready before them to impact budget decision
- gathering walk to learn about budget, funding formula, school sites we're fighting and advocating for communities
- moving forward to Oct 18<sup>th</sup> date
- =there was energy to use beg of school year for us to be able to engage community members early on as opposed to later on when there are more things happening around schools

Workgroup A

- collaboration in mind as we move forward
- we were running absent clock, by Dec 31<sup>st</sup> need assemblies out of way
- under impression that we were moving quickly
- still in planning stages

- shooting for Oct 24<sup>th</sup>
- week after workgroup b's GA
- relatively around the corner
- we are trying to move it back, It depends on the group
- flexibility with that
- focus on the uninsured and undocumented
- thinking of adjusting focus in that the county pays community clinics to see patients, but county doesn't take My Health LA, ask county to pilot same program in their community
- we're flexible on our date

#### Workgroup B

- health happens in neighborhoods
- campaign is focused on increasing youth development resources for BH with subgoals—key subgoal for this year is to develop and increase community's capacity to be able to have say and be able to be a part of the city's budget process
- trying to get more resources for BH, also going through training to participate in city's budget process
- in BH we develop capacity to push for policy change but there's no funding behind it
- key to influence budget process
- workgroup has committee working on a youth general assembly—like a town hall
- goal is to engage youth so that budget process starts early for next fiscal year, so imp to kick off campaign in fall so by Jan we have some momentum, like marketing, media, etc.
- making something fun and educational, but geared towards young people
- timing is critical
- we would really love to keep it in November
- early winter early spring, we have youth engaged in campaign and already have social media moving, so imp to keep it in November 13<sup>th</sup>
- issue we have is that if we wait too long, we will lose momentum since it already took a long time to launch this

#### Do we want one or three GAs?

- if we want three, then what should be the timeline? Are they scattered? More time? Which should come first?

#### Reactions

- workgroup b and c focused on school stuff, is there an overlap between the two?
  - target audience same, but campaigns more specific
  - can have one GA, but two diff tracks....find a way to manage those who are interested in one or the other
- is there a minimum number of people required at a GA?
- usually we plan for 200 but not a strict number
- I think the goal of GA should be a driving force but don't be wed to the number, should feel blessed that people have come
- three GAS by end of year is a lot, a little overwhelming, I think that it's too much for each org to turn out people, takes a lot of energy and resources

-themes being similar, I see parallels between health happens in schools and neighborhoods, there is possibility of combining those two, with idea of budgeting at schools and funding frame and funding education and youth work. There could be overlap for that to combine into one  
-possible third alternative—what if we present campaigns, feature one we're launching first is workgroup B's

Either needs B alone or B and C

Consolidate all three—how many people support that?  
-one person supports so far

Whats the point of rushing before the end of the year? We can just have workgroup B do theirs when they want and have the rest do them at the beginning of next year if they need more time

Workgroup B, keep in November  
With C and A, continue have conversation on whether together or start pulling dates out

We need to think about what's good for our collaborative, not pushing for work plan

We don't need a break from campaigning, have tables at workgroup B's to give info to kids who might be interested in A and C's stuff

Motion to support workgroup B's GA Nov. 13<sup>th</sup> and that A and C to come back next month and discuss it?  
Keep Staggered

-endorse the collaborative to keep staggered	(majority)
-endorse with reservation	(none)
-abstain/stand aside	(none)
-formal disagreement, but can move forward	(none)
-cant go forward	(none)

Is there option to condense two of them?  
-looking at all options

Community Engagement Committee

-held a leadership training, we have graduated the trainings to leadership academies and have people that we made a part of the campaigns  
-6 week leadership training  
-you may remember the application process and questions that were asked as a part of the training  
-One question: for how long have you been a promotoa leader and mention two activities that requires leadership and advocacy in your community?  
-so on, so forth  
-this was a part of the app process and people might not be able to answer them  
-but it turns out, people had experience with campaigns

- subjects of our training
- leadership, knowing of BHC, social determinants of health, training of our leaders, knowledge of community
- one of the trainees said it was fabulous and learned a lot about the campaigns
- most of them signed up for the prevention campaign and continuing funding for youth development programs and local funding formula
- fortunately we only had 5 people who volunteered to be reps at the steering committee
- next steps: next meeting with the CEC is sept 8
- we'll find out how we can continue to work together
- new steering committee members will work with us

#### Active Arte

- alliance from California Traditional Arts
- put on salute of this year
- after this event, we surveyed lots of you
- lots of people wanted to continue these events—events that connected art and culture to campaigns, but wanted to scale down because it was a very large event
- put together new concept—more, smaller events throughout the year: active arte
- wanted to launch an event sept 18<sup>th</sup>
- MacArthur fellowship
  - give money for certain achievements that they do
  - can be in science, arts, etc
- essentially a group of geniuses are coming over the Boyle Heights and among them, we have Sandra Cisneros, Juno Diaz and will be creating border crossing disciplines
- call them Macarturos
- trying to generate ideas and dialogue and solutions for problems impacting community
- they want to come to BH to talk about gentrification
- this issue impacts members and ourselves
- paring up with workgroup B because want to focus working with youth
- that Wednesday, want to have intimate dialogue with youth to discuss these issues
- Wednesday sept 17<sup>th</sup>
- some other feedback was that more people wanted to get involved in planning process of these events
- want to uplift cultural assets that are here
- issues that are impacting Boyle Heights
- meetings this Thursday and Wednesday sept 3<sup>rd</sup>

#### Final Point

- send Susana advocacy inventory as soon as you are able