



Our Neighborhoods, Our Health.


We are creating #OneHealthyFresno

Since 2010, Fresno Building Healthy Communities partners and residents have been working to ensure that the City of Fresno adopt a General Plan that helps create #OneHealthyFresno.

Over 1,000 residents in southwest, southeast and central Fresno participated in over 50 multi-cultural meetings, attended more than 40 meetings with the City of Fresno and advocated for investment in their neighborhoods to support their health.

Thanks to their efforts the City of Fresno's General Plan now includes many hard won policies that will help create #OneHealthyFresno!



WHAT FRESNO BHC RESIDENTS WORKED FOR:	IN THE NEW GENERAL PLAN, THE CITY OF FRESNO WILL:
<p> Invest in neighborhoods in south Fresno with the greatest needs.</p>	<ul style="list-style-type: none"> • Invest in established neighborhoods in the heart of our city and in south Fresno by directing resources to areas that need it most. • Install more lights in specific areas so that residents feel safe. • Install curbs and gutters in neighborhoods that need it most so that kids can walk to school safely. • Discourage sprawl by promoting building new homes and businesses within the city boundaries. • Support more private investment in south and west Fresno by attracting new retail stores, restaurants and other similar projects. • Support disadvantaged unincorporated communities becoming part of the city so that they can receive more services and resources - like sidewalks and gutters - if residents decide to. • More effectively address blight (abandoned homes) by listening to residents and changing code enforcement, if necessary, to make sure neighborhoods are healthy and chronic violators are held accountable.









#OneHealthyFresno
#OurCityOurPlan
#FresnoBHC



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WHAT FRESNO BHC RESIDENTS WORKED FOR:	IN THE NEW GENERAL PLAN, THE CITY OF FRESNO WILL:
<p> Invest in all current parks and create healthy places for everyone to walk and play.</p>	<ul style="list-style-type: none"> • Update the Parks Master Plan with community partners to create better and cleaner parks with more services. • Make it a priority to build new parks in areas that need it most, like south and west Fresno. • Create paths and trails throughout the city so that people can walk more.
<p> Keep industrial developments out of our neighborhoods and away from families.</p>	<ul style="list-style-type: none"> • Rezone some heavy industrial areas in southwest Fresno and build housing, office space, and other desirable businesses. • Work with residents to determine what type of businesses can become their neighbors via a community program to address compatibility of industrial and heavy commercial uses and zoning in established neighborhoods in south and west Fresno.
<p> Ensure quality and affordable housing is available throughout Fresno.</p>	
<p> Create healthy and livable wage jobs.</p>	<ul style="list-style-type: none"> • Support business owners who are women and/or people of color.
<p> Invest in more and better public transportation that helps everyone get to where they need to be</p>	
<p> A good plan requires a good public process from start to finish, taking one step at a time and including everyone in the decision making process.</p>	<ul style="list-style-type: none"> • Conduct further studies during the development code phase to analyze how new projects impact our air, water, roads, people, health and farmland, among other things. • For the first time in history, the Mayor will set up an Infill Implementation Group that includes community partners from all sectors to provide oversight on how and where to invest in existing neighborhoods.



FOR MORE INFORMATION
 Visit: www.fresnobhc.org
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