



209 9th Street, Suite # 200, San Francisco, CA 94103 Tel. 415 503-4170 [www.newamericamedia.org](http://www.newamericamedia.org)

**ORGANIZATION:** New America Media

**POSITION:** The Know Youth Media Coordinator (Fresno)

**STATUS:** Full Time

**PROGRAM OVERVIEW:**

New America Media (NAM), with support from The California Endowment, trains youth and young adults living in Fresno to be multimedia storytellers in order to amplify the voices of Fresno's underrepresented residents, shine a light on health disparities that exist in the community, provide job skills and promote healthy youth development. Stories produced by The Know youth participants are distributed and made visible to the wider community via online and traditional outlets (print publications, radio and TV broadcast). The long-term objective of this initiative is to create a permanent and sustainable infrastructure for youth-led community media in Fresno that can serve as a megaphone for youth and other unheard sectors of the community to have a voice in the public discourse.

**JOB DESCRIPTION:**

New America Media is looking for a local resident of Fresno with experience in media production and/or journalism to work with our youth cohort to develop their voice as storytellers and oversee the day-to-day production and editing of their content. The Coordinator will report directly to The Know Program Manager. Duties and responsibilities will include:

- Direct supervision and support of our youth media team
- Guide youth on development of community health-related story ideas
- Provide adequate editorial and technical support to youth on multimedia story assignments
- Maintain regular communication with local Building Healthy Communities partners in Fresno to ensure content is reflective of BHC / community issues
- Assist The Know Project Manger with online publishing, website maintenance, and print production
- Assist The Know Project Manager on developing community engagement strategies including public events, and relationship building with other local media and advocacy groups to increase distribution and impact of media content.

**DESIRED QUALIFICATIONS:**

- Experience in youth development and/or education
- Experience in journalism and/or media productions
- Experience in community organizing
- Familiarity with communities in and around Fresno
- Familiarity with issues pertaining to community health in Fresno
- Digital multimedia production skills



- Experience using Final Cut Pro, and other digital editing tools
- Knowledge of social media best practices
- Excellent writing skills
- Bilingual skills are a plus
- Higher Education degrees are a plus but not required

**COMPENSATION:**

TBD commensurate with experience.

**ESTIMATED START DATE:**

ASAP

**CONTACT:**

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Project Manager, The Know Youth Media  
New America Media

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**DEADLINE TO APPLY:**

November 20, 2013