

[Renaissance Journalism](#) will hold its next LearningLAB event, a one-day multimedia training conference, on Friday, January 11, 2013, 8:30 a.m.-4:30 p.m., on the San Francisco State University campus.

LearningLAB was created for journalists from the ethnic and community media, as well as nonprofit professionals interested in producing media. These are the professionals who give a voice to the voiceless, tell their communities' stories with insight and nuance, and shape the future of Bay Area media. [Registration information is available through Eventbrite](#). Registration fee is \$25.

This unique—and affordable—event offers an opportunity to learn digital storytelling skills and to hear about best practices, free tools and social media strategies from leading experts in Web journalism. **Space is limited, which is why we want to target those who can benefit the most from this experience.**

The 2013 conference will feature a selection workshops organized around three broad themes: multimedia storytelling, social media and community engagement, and “hot topics,” those important—and often polarizing—issues that have a profound impact on our communities (e.g. immigration, poverty in America, health reform). Workshops will range from one-and-a-half to three hours in length, depending on the topic.

**Here's a sampling of some of the exciting workshops we are planning:**

- Audio Slideshows 101
- Real Metrics: Grow & Manage Your Numbers
- Go Live! Livestreaming with a Mobile Phone
- Facebook, Twitter & Beyond: The Web Journalist's Toolkit
- Effective Social Media Strategies for Small Organizations
- Mobile Photography for Beginners
- Personal Branding & Media Entrepreneurship
- Key Elements of Video Storytelling
- The State of Poverty: How to cover this emerging beat

**Web Site:** <http://renjournalism.org/learninglab-2013-conference/>

**Registration Page:** <http://learninglab2013.eventbrite.com>

**E-Blast Invite:** <http://eepurl.com/sOtMj>