



HEALTHY
RICHMOND

Our Community
Working Together

Healthy Richmond: Our Community Working Together

Conceived and funded by The California Endowment,
Healthy Richmond is a 10-year project to help Richmond/North Richmond
become a healthier, safer, and more effective community:
Simply, to become a place where all children are safe, healthy, and ready to learn.

We are now seeking applications
from people interested in serving on the Healthy Richmond Hub Steering Committee,
to help continue the implementation of the project.

Project Summary:

- **Building Healthy Communities** is a 10-year partnership of The California Endowment (a health-focused foundation) and 14 communities across California. *The overarching goal of Building Healthy Communities is to create places where children are healthy, safe and ready to learn.* Richmond/North Richmond is one of the 14 communities partnering with The California Endowment in this effort; our project is called **Healthy Richmond**.
- **Purpose and Goals:** To make progress toward the large goal of creating a community that is safe for all, four smaller goals have been chosen as the focus for Richmond's project for the first few years:
 - To create a community in which families have "health homes" where they can get **services to support healthy behaviors**;
 - To create a community in which **children and their families are safe from violence**;
 - To create a community in which **neighborhoods and schools** support health and healthy behaviors;
 - To create a community in which community health is linked to **economic development**.
- **Focus and Approach:** Healthy Richmond is intended to improve the health and safety of our whole community, but it focuses on six neighborhoods: Belding Woods, Coronado, Iron Triangle, North Richmond, Pullman, and Santa Fe. In terms of principles of approach, the project identifies community organization and mobilization, youth mobilization, and cross-sector collaboration as essential methods to achieve the goals.
- **What's next?** Now, we are inviting members of our community to support the project's progress by serving on the Steering Committee.

Managing Healthy Richmond

The Hub

The work of Healthy Richmond is coordinated by what's being called the **Hub**. Funded by The California Endowment, The Hub administered by a partnership of Local Initiatives Support Corporation and Community Housing Development Corporation (LISC/CHDC), is housed at CHDC's offices in North Richmond.

The goal of the Hub is to serve as a place where interested people can learn about what is happening with the project, get involved, develop new skills, expand relationships, and celebrate accomplishments!

The Hub also collaborates with the Youth Organizing Hub (YO Hub) coordinated through the RYSE Center.

The Hub Steering Committee

The Hub Steering Committee serves as the lead entity for the Hub, making the decisions for each site, and is responsible for reviewing the work and updating the community Logic Model every year.

The Hub Steering Committee is **not** responsible for making grants, and the Hub Steering Committee does **not** have authority over organizations that receive grants. Instead, working with the community, The California Endowment will decide which organizations to fund.

The Hub Manager

The Hub's day-to-day activities are managed by a full-time staff person known as the **Hub Manager**. Working in collaboration with the Hub Steering Committee, the Hub Manager is responsible for carrying out the Hub's activities, including coordination, communication, outreach, convening, research, and reporting.

You're invited to Apply to Become a Member of the Healthy Richmond Hub Steering Committee!

We are now inviting applications from people who would like to serve on the Healthy Richmond Hub Steering Committee.

Composition: The Hub Steering Committee is comprised of residents of the target neighborhoods, along with others who live, work, or serve in Richmond. We are committed to creating a truly inclusive Steering Committee that reflects our community's diversity in all forms: age, race or ethnic identity, religion, gender, language, immigration status, sexual orientation, educational, professional, and life experiences.

At scale, the Steering Committee is comprised of 25 people. We are striving to ensure that the Hub Steering Committee includes representative members from all primary areas of our community: municipal offices, the school district, public and private health care providers, nonprofit organizations, faith communities, businesses, and residents. Ideal candidates will have deep experience in Richmond/North Richmond, and residents of the target neighborhoods are particularly encouraged to apply. We expect that Hub Steering Committee Members develop strong relationships with the youth community and with the Healthy Richmond Youth Organizing Hub, which is coordinated through the RYSE Center.

Approach and Attributes: We are seeking applications from people who are committed to working together with patience and determination to help our community become a healthier, safer, and more equitable place for all. Because this is a complex, large-scale project, participants will be expected to work in good faith in the midst of challenging issues and conversations; and to hold the big picture while still negotiating details and deliverables. *This is a voluntary position.*

Application to Serve on the Healthy Richmond Hub Steering Committee

Commitment: Serving on the Hub Steering Committee may require 8-12 hours per month. Members will be asked to commit to an initial two-year term. Meetings may be held during workdays, evenings, and on occasional weekends, at locations throughout Richmond and North Richmond. Please also note, the Committee may need to schedule a few all-day working retreats or meetings.

Contact Information

Instructions: Please fill in each gray box. The form expands as you type. The tab key skips to the next box.

Name: _____ Address Line 1: _____
Phone: _____ Address Line 2: _____
Email: _____ City: _____ State: CA Zip: _____
What is the best way to reach you? Email Phone

About Your Interest in this Project

In this section, please help us understand why you're drawn to this project. Why does this work seem interesting, exciting, or important to you? *(Form expands as you type.)*

Tell us about any skills, experiences, or resources to you believe you would bring to the project. If you've ever participated in a community-focused effort (for example, participating in neighborhood councils, faith-based community service projects, or in the schools or community centers), please tell us about that as well. *(Form expands as you type.)*

Creating an Inclusive and Diverse Steering Committee

We are committed to creating a Steering Committee that is inclusive and diverse, so we ask you to provide the following information. We will not share your personal information without your consent.

Uniquely “You”: What do you consider the most interesting, unusual, valuable, or unique element/s about yourself? Here’s your chance to describe yourself to us! (Form expands as you type.)

Language: What is your primary language?

If your primary language is English, do you speak any other language? Yes
No

If yes, what other language(s) do you speak?

If your primary language is not English, do you also speak English? Yes No

Age:

Gender:

Sexual Orientation:

Ethnicity: What do you consider to be your ethnicity?

African American

Native American

Pacific Islander

East Indian/South Asian

Arab/Middle Eastern

Asian American

Latino/a

Caucasian

Mixed Race

Other (please describe)

Education: What is the highest academic level you have completed?

Connection to Richmond/North Richmond

If you live in Richmond/North Richmond, please tell us which neighborhood you live in:

If you work, volunteer, or go to school in Richmond/North Richmond, please tell us where:

Submission

There are multiple ways to submit your application:

1. Online: Email healthyrichmondbhc@gmail.com. Please use “Hub Steering Committee application” in the subject line.
2. By mail, please mail to: 1452 Fred Jackson Way (formerly Third Street), Richmond, CA 94801.
3. In person, simply come down to our office 1452 Fred Jackson Way (formerly Third Street), Richmond, CA 94801 (Please call 510-307-5747 before you come to ensure someone is there to take your application.)

4. Drop your application off at:

Building Blocks for Kids Collaborative
322 Harbour Way, Suite 22
Richmond, CA 94801
(510) 232-5812

All submissions must be received by April 12, 2013 at 5:00pm.

Si usted necesita ayuda para llenar solicitud de membresía para el Comité de Dirección de “Richmond Saludable”, por favor contacte al Centro de Latinas en el número 510/830-7791 para hacer una cita con Miriam Wong.

The Latina Center
3919 Roosevelt Ave
Richmond, CA 94805
510/830-7791 Miriam

There will be an informational session where community members can come and learn more about the project:

**Wednesday April 3, 2013 from 5:30pm-6:30pm at the
Community Heritage Senior Center
1555 Fred Jackson Way
Richmond, CA 94801**

You can also send us an email at info@healthyrichmond.net or reach us by phone at 510-307-5747 ext. 15 ask for Roxanne.