

Meeting Minutes

Hub Steering Committee



Meeting date and time: October 3, 2012, 6 to 8 p.m.

Location: Planada Community Center

Facilitators: Alicia Rodriguez, Fabiola Cervantes, and José Gonzalez

Hub Committee Members Present: Fabi Cervantes, , Mario Cordova, José Gonzalez, Dennis Haines, Antonio Ramirez, Jennifer Mockus, Christopher Ramirez, Alicia Rodriguez, Kimiko Vang, Janice Wilkerson; Brian Mimura, Hub staff:, Tatiana Vizcaíno-Stewart, Michelle Xiong, See Lee

Absent: Monica Bianchi, Tammy Cobb, Sonya Severo, Loretta Spence, Kelly Brown, and Melissa Kelly-Ortega, Flip Hasset, Cynthia Bravo, and Anthony Sanchez.

Absent during closed session: Alicia and Fabiola left to attend a Planada MAC meeting. José González chaired the closed session. (Topic 9)

Guests: Christina Cane, UC Merced

Minutes prepared by: Oscar Ledesma, Central California Alliance for Health, and Hub staff

Topic	Summary	Assignments for Next Meeting
Topic 1: Welcome & Introductions	Alicia Rodriguez called the meeting to order at 6:05 p.m. and took roll call. <ul style="list-style-type: none"> Tatiana Vizcaíno-Stewart informed the committee that the new attendance cycle that started in September 2012. 	<ul style="list-style-type: none"> None
Topic 2: Approval of the agenda	Christopher made a motion to move Topic 7 “Preparation for Hub Retreat” for a “closed session” at the end of the meeting. (M/S/C, Christopher/José).	<ul style="list-style-type: none"> ACTION-VOTE
Topic 3: Approval of minutes	The minutes for September 5th, 2012 were unanimously approved (M/S/C, José/Tony).	<ul style="list-style-type: none"> ACTION-VOTE
Topic 4: Public Comment	<ul style="list-style-type: none"> Diana Zuniga, President of CECMS, provided flyers advertising the Fall Carnival that will take place on Sunday, October 28th, 2012 from 5pm to 8pm at the CECMS Campus. They are recruiting vendors and groups for informational booths. Alex Garcia, from Planada Parks & Recreation, is starting a co-ed volleyball league. He is visiting local high schools to recruit volunteers to assist in leading the league. Christina Cane is a colleague for the Mapping Merced County Assets Project (MMCAP), a volunteer group based in East Merced. MMCAP looks at health disparities in Merced Co. by factoring/mapping locations of fast food restaurants, doctor’s offices, and associated economic factors such as poverty levels and educational attainment. These maps and 	<ul style="list-style-type: none"> None

factors are presented to community organizations, community leaders, and the Merced Co. Board of Supervisors. MMCAP would like to collaborate with the BHC group to identify other issues within the community and possibly work together with other future projects.

- Christina will give a Power Point presentation to Mellissa Kelly-Ortega to share with the rest of the committee.

- Silverio Damian participates in, and is a representative of: Planada in Action, Tiger Dads, and the Planada's Safety Committee. Silverio informed the committee that they had a successful car wash on September 23rd, 2012. Silverio also mentioned they would appreciate any kind of help the committee would be able to provide. On behalf of Planada's Safety Committee, Silverio thanked BHC committee for the grant that has allowed them to continue their work. They were able to order 30 safety street signs (Neighborhood Watch: Neighbors Taking Care of Neighbors), and are working with the local police and neighborhoods to plan the locations for the signs.
- José Gonzalez shared pictures of 12 students (6 Junior High and 6 High School students) in Washington, D.C. experiencing a democracy opportunity in civic leadership. One of the pictures showed a student prior to meeting with Senator Feinstein. They attended to advocate on behalf of Planada and Le Grand communities, and Merced County's community needs. Jose thanked The California Endowment which granted \$20,000.00 to make this trip possible.
- Cryssy (Crisantema Gallardo) introduced herself as the new Latino Community Organizer working with Merced Organizer Project (MOP). All are invited to meet with the Latino Community Organizers group to collaborate and give input at their office during their regular meetings at 1pm every Wednesday at 1575 W. Main St. in Merced. They are also making regular phone calls informing the public of their efforts in educating the Latino and Hmong communities (which are the communities least likely to vote) of how to go about and where to register and vote. She informed the committee of the Educational Candidates Forum being presented at the Assembly of God Church. on Oct. 19th at 5:30pm.
- Carolina Arceo shared that she feels prideful to be helping the Planada community. Carolina is part of the Planada in Action and has been giving Zumba classes at Planada's Houlihan Park's for those 15 years of age and over. They have another Zumba class at Le Grand High School on Tuesdays and Thursdays, from 4:30 – 5:30 for the teens, and 5:30 – 6:30 for parents/adults. In the evenings, Carolina is giving Folklorico classes in the elementary school of Planada. Carolina thanks BHC for their support.

	<ul style="list-style-type: none"> • Maria Lua, also a member of the Planada in Action group, informed the group that they had a car wash to raise funds to keep the bathrooms at Planada Houlihan Park clean and in good repair. • Mellissa Kelly-Ortega, on behalf of Luis & Irene De La Cruz, provided flyers for a Health Event taking place at the Felix Torres Center in Planada on Oct 10th from 5pm – 10pm. 	
<p>Topic 5: Reports</p> <p>Residents, Agencies and Youth</p>	<ul style="list-style-type: none"> • Michelle Xiong, Youth Coordinator, shared with the group the work being done to better engage youth in participating in the BHC meetings and advisory committees. She presented a visual model of the stages of a youth led campaign provided by the Youth Leadership Institute (YLI) to show the public and committee of the youth’s progress in learning the skills and building the capacity to reach their goals. The stages of the model were reviewed. One of the issues identified by the youth is finding a way for students to get to school safely and on time. • Christopher Ramirez, South Merced Representative, informed the group he is in communication with Kelly Oliver-Turner to work on raising awareness in South Merced of the proposition that deals with the death penalty in California. Christopher also informed the group about the Merced Co. Project 10%. This project focuses on High School dropout rates. Christopher stated that he is working hard, in collaboration with UC Merced students, to speak in Merced County’s middle school classrooms. If the public would like a presentation by the Merced Co. Project 10%’s group, please contact him via email. Christopher’s contact information: bhcsouthmercedrep@gmail.com • Alicia Rodriguez, Planada representative, reported that the Movie InThe Park event featuring Bogart films was a great success. They had 75 families at the first showing, and at the second showing there were over 161 families! Local donations made it possible to provide snow cones, nachos, licorice, and other snacks. There was also a drawing with prizes. Planada Community Activities Coalition provided free popcorn for these events. Alicia thanked Victor for all of his help with cleaning during the event. • José Gonzalez, agency representative, reported that the Planada Elementary School District’s academic achievement for the 2012 California State Standards Assessment grew 43 points and broke 800 to 813. The middle school grew 32 points to an Academic Performance Index (API) rating of 762. José also reported that they have now exited the California’s Program Improvement Plan and on behalf of the school district, José thanked all who have been in collaboration with the same goal to help students achieve in the classrooms. 	<ul style="list-style-type: none"> • None

	<ul style="list-style-type: none"> • Janice Wilkerson, agency representative from Mercy Medical Center, shared that on Wednesday, September 26th, there were two Dignity Health leaders visiting from their corporate office out of San Francisco. The group met with Brian and speakers from the community whom have received grants. The Dignity Health leaders had an opportunity to hear about the work being done by the community and BHC. These visitors came out to Planada and met with the elementary school's principal. The group was very impressed with Planada's community. Brian Mimura thanked Janice Wilkerson and others from the HUB staff who helped put together the visit. • Brian Mimura thanked Dennis Haines and the Merced Community Foundation for their support of many of the projects and activities mentioned during this Hub steering committee meeting. Many were supported in part with monies from this group. Some of the groups who benefitted from the Merced Community Foundation include: Project 10%, the Movies InThe Park, and others. • Dennis Haines, Franklin/Beachwood Representative, reported that on Saturday, September 29th there was an event called Rock the Vote in the Franklin Beachwood community. The event was very successful. They had over 30 vendors including Merced Co. Human Services Agency, MOP, and CRLA, and others. Dennis thanked all of these vendors and those who participated with the entire event. 	
<p>Topic 6: Evaluation and Learning</p>	<ul style="list-style-type: none"> • Kelvin Jasek-Rysdahl, an evaluator from CSU Stanislaus, shared that their role is to help facilitate and develop the evaluation of the BHC projects. Kelvin explained they will develop an evaluation and learning team that will be made up of residents and grantees. This team will identify the impact that projects and activities are having, and how it is affecting the communities and people's lives. Kelvin mentioned he is currently recruiting people and will be having individual meetings to provide more information on the details of this process. Volunteers will need to commit to two meetings a month. Translation, refreshments, and child care service will be available. There will also be stipends available for participants (gift cards). Kelvin is looking for people who are passionate about their community and want to help communicate the work being done by the community and BHC to others. Kelvin provided a document with recruitment specifications and has informed the group that he will come to Planada for the individual meetings. José Gonzalez informed Kelvin that Planada's School District will offer a space for meetings. 	<ul style="list-style-type: none"> • None
<p>Topic 7: Grantee Presentation</p>	<p>Teresa Guerrero, representative from Parent Institute for Quality Education (PIQE), presented on their Parent Engagement Program. PIQE's corporate office is located in San Diego, California. They are committed to connecting parents to schools in their community to advance their education, and that of every child through the Parent Engagement Program. PIQE has</p>	<ul style="list-style-type: none"> • None

	<p>graduated over 500,000 parents state wide, and works with diverse communities. They have assisted families who speak in many different languages.</p> <p>The 9 week curriculum was initially offered at Planada Elementary School and Cesar Chavez Jr. High School. After a successful implementation in Planada, the program was introduced to parents in Le Grand. Flyers were provided to the group with more information on PIQE.</p>	
Topic 8: BHC Announcements	<p>BHC Announcements:</p> <ul style="list-style-type: none"> • The Community Circle/BHC Circle has combined their event with the Lights On After School in downtown Merced. This event will take place on October 18th from 5:30pm - 8pm. • The final Logic Model Review meeting will be held on October 11th from 2pm - 4pm in the Senior Center at Golden Valley. • The California Endowment will be having their State-wide Convening for the 14 BHC sites this month in L.A. Hub staff and some agency representatives will be participating in this event. There will be a short meeting prior to the event. The group will report back to the Steering Committee in our November meeting. • The Merced High School District meeting will be held at the Merced High School on October 10th at 5:30pm. Flyers have been provided. Bus routes will be discussed. • There will be Facilitation Training, still open for BHC partners/residents on October 12th and 13th at Golden Valley Health Center, in the dental classroom. 	<ul style="list-style-type: none"> • None
Topic 9: Preparation for Hub Retreat	<p>The Steering Committee met in closed session to discuss the specifics of the Hub Retreat.</p> <p>The purpose and roles of the committee were discussed. Consensus was reached that the Hub Staff would work on bringing in a facilitator prior to the Retreat to help the group work through this process. The Retreat will be likely to be postponed for a later date.</p>	
Topic 10: Adjournment	<p>The meeting adjourned at 8:25 p.m.</p>	